

www.solarasiaexpo.in

SOLAR
asia expo **2025**

POST SHOW REPORT

Organized By



INDORE, MAHARASHTRA

About Solar Asia Expo

The 2nd Edition of Solar Asia Expo 2025, organized by Olampia Exhibition Pvt. Ltd., was successfully conducted from 12th to 14th December 2025, marking another significant milestone for the solar and renewable energy industry.

Building on the strong foundation of its inaugural edition, Solar Asia Expo 2025 emerged as a focused B2B platform that brought together solar manufacturers, EPC companies, technology providers, policymakers, and industry professionals from across India. The exhibition witnessed enthusiastic participation, meaningful business interactions, and strong regional buyer engagement.

Over three impactful days, the expo showcased the latest innovations in solar technology, renewable energy solutions, energy storage, and sustainable infrastructure, enabling exhibitors to connect directly with serious buyers and decision-makers. The event facilitated high-value networking, product launches, lead generation, and strategic partnerships, delivering measurable ROI for participating brands.

With its strong industry response, quality footfall, and business-driven environment, the 2nd Edition of Solar Asia Expo 2025 reaffirmed its position as a premier solar-focused B2B exhibition, contributing actively to India's clean energy transition and future-ready power ecosystem.

Key Highlight of Solar Asia Expo

Exhibitor
100+

Visitor
5000+

Exhibit
Space
1200sqm



Why Solar Asia Expo

Solar-Only B2B Platform

A focused exhibition dedicated exclusively to solar & renewable energy solutions, ensuring a highly targeted and relevant business audience.

High-ROI Exhibition

Designed to deliver maximum business value through quality leads, meaningful networking, & real partnership opportunities.

Strong Regional Buyer Presence

Attracts key decision-makers, EPC contractors, project developers, distributors, and institutional buyers from Central and Western India.

Event Overview

Solar Asia Expo is a focused B2B exhibition dedicated to the solar and renewable energy industry, bringing together manufacturers, technology providers, EPC contractors, developers, and institutional buyers on one common platform.

Hosted in Indore, Madhya Pradesh, the commercial hub of Central India, the event offers excellent regional market access and strong business networking opportunities. The exhibition is designed to facilitate technology showcasing, knowledge exchange, and high-value business interactions, supporting the growth of India's clean energy ecosystem.

Why Target Indore Market

Indore is the commercial and industrial hub of Central India, offering strong connectivity to key markets across Madhya Pradesh and neighboring states. With a fast-growing base of EPC contractors, MSMEs, industries, and commercial establishments, the region shows high demand for rooftop, industrial, and large-scale solar solutions.

Solar Asia Expo taps into this high-potential market, connecting exhibitors with active buyers, project developers, and key decision-makers—driving real business opportunities and strong ROI.

Exhibitor Profile

- Solar Panels Manufacturers
- PV Systems & Tracking Solutions
- EPC Companies & Turnkey Providers
- Renewable Heating & Cooling Systems
- Roof-Mounted PV & Solar Farms
- Smart Grid & Smart Buildings
- Solar Inverters, Chargers & Storage Devices
- Solar Lighting (LED, Street, Billboard)
- Solar Pumps & Stations (Testing/Monitoring)
- Solar Cells & Thermal Engineering
- Solar Drying & Desalination Systems
- Energy Sources: Wind, Bio, Hydro, Geothermal
- Cogeneration & Virtual Power Plants
- Wireless Monitoring & Testing Equipment
- Battery Manufacturers & Technologies
- Electric Vehicles (E-Bikes, E-Rickshaws, E-Cars)
- Hydrogen & Fuel Cells
- IT, CRM & ERM Solutions
- Solar Govt. Agencies
- Solar Start-ups
- Banking & Finance

Visitor Profile

- Architects
- CEO's COOs, Md's and Directors
- Chief Engineers
- Construction & Eng. Companies
- Consultants
- Field Operators
- Government Authorities
- Heads of Capital Projects
- MEP and EPC Contractors
- Operations & Maintenance Dept.
- Power System and Utilities Professional
- Renewable Energy Consultants
- Environment Agencies
- Government Officials
- Technology Developers
- Industrialist and Distributors
- Builders and Cons. Companies
- Architects & Engineers
- Consumer

Business Outcomes

Solar Asia Expo is designed to deliver measurable business results for exhibitors and participants. The focused B2B format ensures meaningful interactions with the right audience, translating into real opportunities.

Quality Leads

Engage with verified decision-makers, EPC contractors, developers, distributors, and institutional buyers actively seeking solar and renewable energy solutions.

On-Spot Business Discussions

Enable face-to-face meetings, technical evaluations, and commercial negotiations directly on the show floor, accelerating the sales cycle.

Exhibitor FeedBack

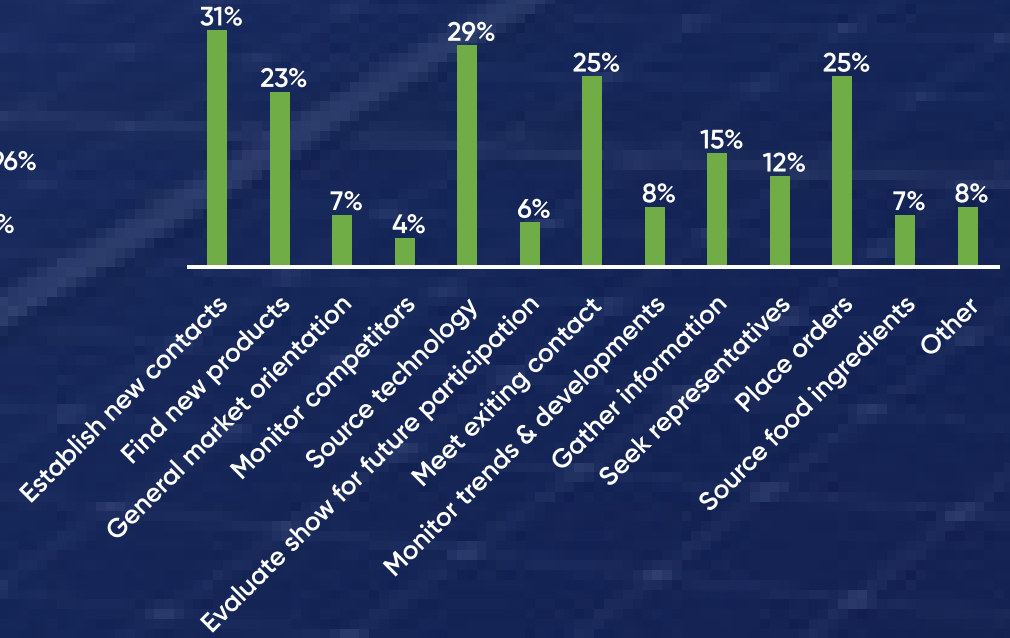
Solar Asia Expo offers a well-organized and business-driven exhibition environment designed to maximize exhibitor value and engagement.

High Follow-Up Potential

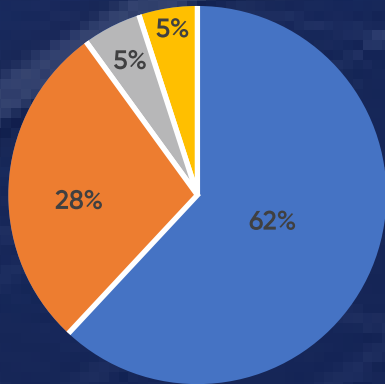
Build long-term business relationships with prospects showing strong purchase intent, resulting in sustained post-event engagement and conversions.



Visitor Profile

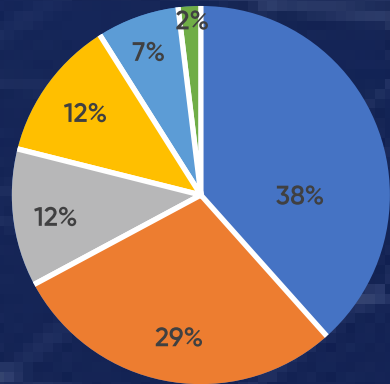


Rating the Exhibition



- Excellent
- Very Good
- Good
- Average

Source of Information About the Show



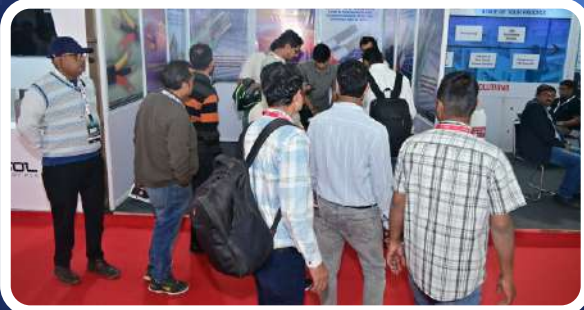
- Direct Invitation
- Facebook Campaign
- Newspaper Advt.
- Email Campaigns
- Whatsapp
- Others



Our Past Glimps



Our Past Glimps



Our Past Glimps



Event Promotion

Solar Asia Expo is widely recognized by visitors and exhibitors as a must-attend international meeting platform, offering unparalleled opportunities to showcase innovative products, explore advanced technologies, and discover more cost-effective and efficient solutions for existing energy processes."

Here is a breakdown of the 2024 & 2025 campaigns, showcasing how we advertised the event. Extensive promotional campaigns were carried out through mailers and inserts, display advertising, external emails, internal advertising, and online & outdoor advertising. More than 20 media houses, including print, digital, and television, attended the event.

Print Promotion

English Newspapers Times of India, Indian Express,
Indore Newspapers
Brochures/leaflets Circulation
Magazine Advt.

E-Promotion

Bulk SMS Bulk Voice Call SMS Whatsapp

Online Promotion

10 Times Across India Facebook Across India
Google Adwords Across India Bulk Emails
E-Newsletters



Online Promotion

Driving Green Innovation - International Exhibition on Solar Energy, Renewable Energy, and Electric Mobility

2nd Edition
SOLAR
asia expo 2025

12-13-14 December 2025

Urban Haat Ground, Near Old RTO Office, Kesarbagh Road, Indore, M.P.

Show Highlights:

- Innovation Hub
- Networking Opportunities
- Industry Convergence
- Product Launches
- Business Expansion
- Collaboration & Partnerships



DON'T MISS OUT THIS CHANCE TO PART A TRANSFORMATIVE MOVEMENT

Call For Stall Booking & Sponsorship
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www.solarasiaexpo.in



Scan QR code

Organized By **DLAMP**
Media Partner **MUMBAI EXHIBITION**

2nd Edition
SOLAR
asia expo 2025

12-13-14 December 2025

Urban Haat Ground, Near Old RTO Office,
Kesarbagh Road, Indore, M.P.
11:00AM - 7:00 PM

JOIN SOLAR ASIA EXPO 2025

India's Leading Exhibition for Solar, EV and Renewable Energy Innovations !

**MEET TOP
MANUFACTURERS,
DISTRIBUTORS, AND
DECISION-MAKERS
UNDER ONE ROOF.**

VISIT MUST

Call For Stall Booking & Sponsorship
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Organized by **DLAMP**
Media Partner **URJAdaily**

REGISTER NOW



Driving Green Innovation - International Exhibition on Solar Energy, Renewable Energy, and Electric Mobility

2nd Edition
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asia expo 2025

12-13-14 December 2025

Urban Haat Ground, Near Old RTO
Office, Kesarbagh Road, Indore, M.P.

WHY EXHIBIT

- Meet buyers face-to-face
- Generate high-quality business leads
- Launch new products & services direct to the market
- Expand Network
- We help you stay connected with your target audience
- Our connect with associations makes us get respect and acceptance in the given industry category
- Our 360 degree marketing effort ensures value for money



**Don't Miss Out this
Chance to part a
Transformative Movement.**

BOOK YOUR STALL TODAY
GET PROMINENT
LOCATION



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Organized By **DLAMP**
Media Partner **HANUMAN BHAR OUTLOOK**

2nd Edition
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12-13-14 December 2025

Urban Haat Ground, Near Old RTO Office,
Kesarbagh Road, Indore, M.P.

11:00AM - 7:00 PM

Don't Miss Out this Chance to part a Transformative Movement.

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Organized by **DLAMP**



Scan QR code



2nd Edition
SOLAR
asia expo 2025

12 13 14
DECEMBER 2025

Venue: Urban Haat,
Kesarbagh Road,
Indore, M.P.

Don't Miss Out this Chance to part a Transformative Movement.

TIMING: 10AM - 6PM

Solar and Renewable Energy Exhibition



Call for Stall Booking & Sponsorship
+91-9990888629, 9355222995

Organized by **DLAMP**

www.solarasiaexpo.in

News Advt.

शुक्र, 12 दिसंबर 2025

तईदुनिया सिटी

इंदौर

पेज 3
इंदौर बीट्स
विटर लुलन
और भरतूर
मस्ती

जब भी मिलेगा मौका, मार दूंगा जोरों - संजय मिश्रा

www.naidunia.com

इन्फेटी को और साफ़, जिनके मजदूर बनने को लेकर साफ़ फैसला

होटल में टीकारें, कैमरे, वाईफाई व सिडिकियां 'रोक' कुछ भी नहीं!




VISIT MUST You are **invited** **Grand Opening** **FREE ENTRY & PARKING** **GET YOUR PASS** **TIMING : 11AM TO 7PM**

Solar & Renewable Energy Exhibition

2nd Edition **SOLAR asia expo 2025** **12 13 14** **December 2025**

Urban Haat Ground, Near Old RTO Office, Kesarbagh Road, Indore, M.P.

राज एक्सप्रेस महानगर इंदौर 5

12 दिसंबर 2025

www.rajexpress.com

सबसे बड़ा उद्योग प्रदर्शन आयोजित करने में इंदौर को ही लक्ष्य है संजय मिश्रा



VISIT MUST You are **invited** **Grand Opening** **FREE ENTRY & PARKING** **GET YOUR PASS** **TIMING : 11AM TO 7PM**

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दैनिक भास्कर इंदौर 12-12-2025

CITY PLUS

इंदौर में होगा सोलर एशिया एक्सपो 2025, कई बड़ी कंपनियाँ होंगी शामिल

इंदौर। शहर में 12 से 14 दिसंबर 2025 तक सोलर एशिया एक्सपो 2025 का आयोजन होने जा रहा है। यह प्रदर्शनी अर्बन हाट ग्राउंड, पुराने RTO के पास लगाई जाएगी। तीन दिनों तक चलने वाला यह एक्सपो सौर ऊर्जा से जुड़ी नई तकनीकों, नए उत्पादों और व्यापार के अवसरों को एक ही जगह पर प्रदर्शित करेगा। इस एक्सपो में देशभर की कई बड़ी कंपनियाँ भाग लेंगी। इनमें गौतम सोलर, वीसोल सोलर एनर्जी, ऑस्ट्रेलियन प्रीमियम सोलर, रत्नेश्वर मेटल, श्री कृष्ण ऊर्जा प्रोजेक्ट, एनर्जीसिंबिलिटीज (सनोरा सोलर), आईडीएफसी फर्स्ट बैंक, नैया इंजीनियर्स, सनवेक्स सोलर, नव-युग सोलर, जैनमलेक्स केबल्स और स्टाका इनोवेटिव सिस्टम्स जैसी कई प्रमुख कंपनियाँ शामिल हैं। इस आयोजन का उद्देश्य सौर ऊर्जा को बढ़ावा देना और इस क्षेत्र में काम करने वाले लोगों को एक साथ जोड़ना है। एक्सपो में डीलर्स, इंस्टॉलर्स, कंपनियों और उद्यमियों को आपस में जुड़ने और नए अवसर तलाशने का मौका मिलेगा।

इंदौर में शुरू होने जा रहा है सोलर एशिया एक्सपो 2025

भोपाल। मध्य प्रदेश का प्रमुख नवीकरणीय ऊर्जा आयोजन सोलर एशिया एक्सपो 2025 आगामी 12 से 14 दिसंबर 2025 तक इंदौर के अर्बन हाट ग्राउंड में आयोजित होने जा रहा है। यह तीन दिवसीय प्रदर्शनी सौर ऊर्जा उद्योग की नवीनतम तकनीकों, उत्पादों और व्यापारिक अवसरों का एक महत्वपूर्ण मंच बनेगी। देशभर की कई प्रतिष्ठित कंपनियाँ इस एक्सपो में भाग लेंगी, जिसमें गौतम सोलर प्रा. लि., वीसोल सोलर एनर्जी प्रा. लि., ऑस्ट्रेलियन प्रीमियम सोलर (इंडिया) लिमिटेड, रत्नेश्वर मेटल, श्री कृष्ण ऊर्जा प्रोजेक्ट प्रा. लि. ड, एनर्जीसिंबिलिटीज प्रा. लि. (सनोरा सोलर), आईडीएफसी फर्स्ट बैंक, हेवन ग्रीन एनर्जी लिमिटेड, नैया इंजीनियर्स, सनवेक्स सोलर प्रा. लि., इनोवेटिव सॉल्यूशंस, नव-युग सोलर एलएलपी, हेवन ग्रीन एनर्जी लि., जैनमलेक्स केबल्स प्रा. लि., स्टाका इनोवेटिव सिस्टम्स प्रा. लि. सहित अनेक प्रमुख कंपनियाँ शामिल हैं। एक्सपो का उद्देश्य सौर ऊर्जा क्षेत्र में नवाचार, तकनीकी प्रगति और व्यावसायिक साझेदारियों को बढ़ावा देना है। यह इवेंट डीलर्स, इंस्टॉलर्स, कंपनियों, उद्यमियों और उद्योग विशेषज्ञों के लिए उत्कृष्ट नेटवर्किंग अवसर प्रदान करेगा।

Our Valued Exhibitor



Our Valued Exhibitor



Many More...

Why Exhibit Next

After the successful 1st and 2nd editions in Indore, Solar Asia Expo now moves to Kanpur—one of North India's fastest-growing industrial and commercial centers.

Strategic Expansion into a High-Growth Market

Kanpur serves as a major gateway to Uttar Pradesh, India's most populous state with massive demand for solar and renewable energy solutions. The region is witnessing rapid adoption of rooftop solar, industrial solar plants, and EPC-driven projects, creating strong business opportunities for exhibitors.

Direct Access to New Buyers & EPCs

- Regional EPC contractors
- Industrial & commercial consumers
- Government & institutional buyers
- Distributors and channel partners

Less Competition, Higher Visibility

- Lower exhibitor saturation
- Higher brand recall
- Greater attention from serious buyers

Solar Asia Expo Advantage

- Solar-only focused B2B exhibition
- Proven success in Indore editions
- Strong regional marketing & buyer outreach
- Targeted audience with real purchase intent



NEXT EDITION

13-14-15 March 2026
Kanpur, Uttar Pradesh



About Organizer

Olampia Exhibition Pvt Ltd (OEPL), established in 2018 in India, is a professional Multinational Exhibition & Conference Organizer, committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. With a profound understanding of the potential and requirements of the emerging sectors we operate in we play the catalytic role to deliver innovative and high-quality business platforms for our clients. Our team comprises of qualified and experience professionals with working experience of organizing over 100 multi- industry trade shows across the continents. We firmly believe that events don't happen; it needs a team to make it happen.

Olampia Exhibition Pvt. Ltd.

Regd. Office :- Jawahar Park, Laxmi Nagar, Delhi – 110092.

Head Office :- Unit No. 905, 9th Floor, Office Tower, Bhutani City Center 32, Near City Center Metro Noida, 201301. UP.

+91-9990888629, 9355222995

info@olampiaexhibition.com