

21-22-23  
MARCH  
2025

POST  
SHOW  
REPORT



**SOLAR**  
asia expo

Organized by:



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[www.solarasiaexpo.in](http://www.solarasiaexpo.in)

# SOLAR asia expo

## About Solar Asia Expo

The Solar Asia Expo 2025, organized by Olampia Exhibition Pvt. Ltd., was successfully held from March 21–23, 2025, at the Urban Haat Kesarbagh Road, Indore, Madhya Pradesh. This premier event brought together industry leaders, innovators, policymakers, and professionals from the solar energy, renewable power, and sustainable technology sectors. The expo provided a comprehensive platform for participants to explore the latest innovations in solar panels, energy storage, grid integration, and clean energy solutions. With a strong focus on innovation, sustainability, and future-ready energy systems, the event facilitated valuable knowledge exchange, strategic networking, and business development opportunities. Solar Asia Expo 2025 underscored the crucial role of solar energy in ensuring a greener future, promoting energy independence, and contributing to global climate goals and economic growth



*Dignitaries Inaugurating the Exhibition*

# Fact Sheet



3 Days Exhibition



250 New Products Launches



100 Exhibitors



9+ Sponsored by



3000+ sqm of display area



Financial Assistance from MSME



3250 Business & Trade Visitors



## VISITOR'S REASON FOR ATTENDING THE SHOW



Promote Products / Service

Attend Workshops/ Training Sessions



Sourcing New Vendors

Strengthen relationship with exiting suppliers or partners



Purchase New Products & Services



# EXHIBITOR FEEDBACK

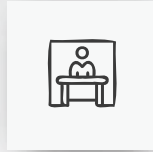


**88%**

of the exhibitors are satisfied with the quality of visitors.

**66%**

of the exhibitors got chances of business after the Expo

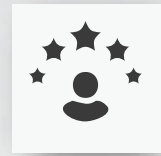
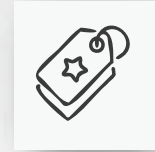


**92%**

of the exhibitors appreciated the service from the organizers.

**63%**

of the exhibitors chose Solar Asia Expo to build their brand image



**67%**

of the exhibitors are satisfied with the whole expo.

# SATISFACTION SURVEY

Exhibitor Satisfaction

**92%**

**95%**

Exhibitor Satisfaction

Exhibitor Engagement Rate

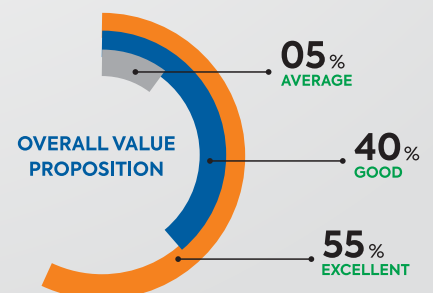
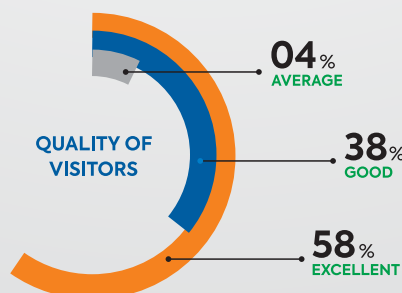
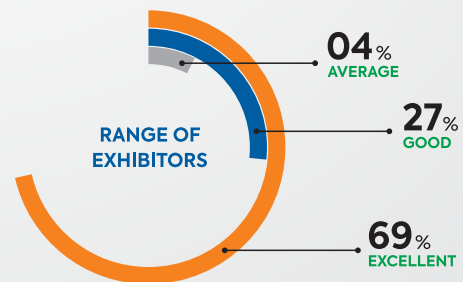
**85.10%**

**91.20%**

Exhibitor Engagement Rate



## Exhibitors Feedback



# SHOW PROMOTIONS



**दैनिक भास्कर** भोपाल 01-03-2025

**3 दिवसीय इंडिया इलेक्ट्रिकल शो और सोलर एशिया एक्सपो इंदौर में**

भोपाल। ओलंपिया एग्जिबिशन प्राइवेट लिमिटेड और स्वारिक्तक सस्टेनेबल इंदौर में 21 से 23 मार्च 2025 तक तीन दिवसीय 'इंडिया इलेक्ट्रिकल शो और सोलर एशिया एक्सपो' का आयोजन करेगी। प्रोजेक्ट हेड लोकेरा चौधरी ने बताया कि यह एक्सपो ऊर्जा क्रांति को बढ़ावा देने और भारतीय विद्युत उद्योग में नई संभावनाओं को उल्लसने का बड़ा मंच होगा। इसका उद्देश्य हर घर में सस्ती बिजली उपलब्ध कराना है।

**Indore to host energy expo**

**Our Staff Reporter**  
INDORE

The India Electrical Show and Solar Asia Expo will be held from March 21 to 23 at Urban Haat, Kesar Bagh Road, Indore. Organised by Olampia Exhibition Pvt. Ltd, the event will showcase innovations in the electrical and renewable energy sectors. Sponsors include SJVN, NTPC, NHPC, Powergrid and REC.

The expo will focus on solar parks, coal power plants and battery storage facilities, promoting green energy adoption and investment. It aims to boost industrial production, lower electricity costs and support smart energy solutions like electric vehicles and lithium-ion batteries. Businessmen and the public are encouraged to attend and explore new opportunities in the energy revolution.



“The majority of exhibitors were satisfied with the response they received at the expo and were happy to confirm that they would continue their participation next year.”

# Glimpse of Solar Asia Expo



# SPONSORED BY



## TELECOM PARTNER



## TECHNICAL PARTNER



# OUR VALUED EXHIBITOR



And many more.....

## About Organizer

Olampia Exhibition Pvt Ltd (OEPL), established in 2018 in India, is a professional Multinational Exhibition & Conference Organizer, committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. With a profound understanding of the potential and requirements of the emerging sectors we operate in we play the catalytic role to deliver innovative and high-quality business platforms for our clients. Our team comprises of qualified and experience professionals with working experience of organizing over 100 multi- industry trade shows across the continents. We firmly believe that events don't happen; it needs a team to make it happen.

### **Olampia Exhibition Pvt. Ltd.**

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